



2024 PCC Leadership Awards and

2024 Premier Certificate Updates and more... March 7, 2023

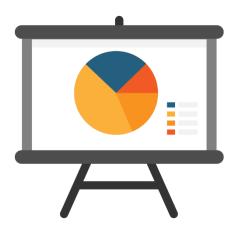




Housekeeping



Use the Chat box for your questions.



PPT presentation will be posted on **PostalPro**.



Please ensure you are muted.





Agenda

- Welcome and Housekeeping
- 2024 Premier Certificate Requirements
- 2024 Leadership Awards
- PCC Tips and Best Practices
- PCC BlueShare Site
- PCC TeamSite
- Upcoming National Educational Events
- 2023 National PCC Week
- 2023 National Postal Forum
- Speaker Requests
- 2023 Area PCC Liaisons
- 2023 PCCAC Leadership Team
- Questions and Answers





2024 Premier Certificate Requirements

2024 Premier Certificate Requirements Located on the PCC BlueShare Site

https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx



Qualifying Periods: January 1, 2023, through December 31, 2023

Submission Period Opens: December 1, 2023

Deadline to submit: January 31, 2024





Bronze 2024 PCC Premier Certificate

Administrative Requirements	Achieved
 Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary, Postal Administrator, and Treasurer. 	
Minimum of 4 PCC events, excluding Executive Board meetings, must be posted in Team Site.	
(e.g., Zoom educational events, tours, vendor shows, conferences, membership drives, etc.)	
 Minimum of 4 PCC events, excluding Executive Board meetings, must be listed on <u>PostalPro's</u> Virtual Calendar. 	
Minimum of 6 postings on PCC Voice.	
Minimum of 1 PCC Leadership Award nomination.	
Meeting & Education Requirements	Achieved
Minimum of 4 Executive Board meetings. May be conducted in-person, virtual, or hybrid.	
Have a local PCC representative attend the 2023 National Postal Forum.	
8. Minimum of 4 PCC events, excluding Executive Board meetings. (e.g., general membership meetings, luncheons, educational training, etc.) May ONLY be conducted jointly with other PCCs either inperson, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC events.	
 Participate in National PCC Week by hosting an individual or joint event that enables PCC members to view the PMG/Executive Leadership Team's corporate message. May be conducted in- person, virtual, or hybrid. 	
10. Minimum of 1 PCC Event where your guest speaker is one of the following: Area Vice President, Area Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer Relations, Postmaster, BMEU Manager, or Plant Manager. It can be a joint event with other PCCs.	
 Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory Sub-Committees or the National PCC Program Office. 	
12. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.	
13. Conduct a minimum of 1 PCC Membership outreach/recruitment activity.	
Communication Requirements	Achieved
 Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10 Permit should be used for mailings. 	
 Minimum of 1 PCC success story for possible inclusion in the PCC Insider Newsletter. (Send article to the PCC mailbox at PCC@usps.gov.) 	
District Manager's Name Printed:	
District Manager's Signature: Date:	







Silver 2024 PCC Premier Certificate

Administrative Requirements	Achieved
Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary,	
Postal Administrator, and Treasurer.	
Establish working committees (at a minimum): Education, Membership, and Communication.	
Conduct a local PCC Recognition program.	-
 Minimum of 5 PCC events, excluding Executive Board meetings, must be posted in TeamSite. (e.g., Zoom educational events, tours, vendor shows, conferences, membership drives, etc.) 	
 Minimum of 5 PCC events, excluding Executive Board meetings, must be listed on PostalPro's Virtual Calendar. 	
Minimum of 8 postings on PCC Voice.	
7. Minimum of 2 PCC Leadership Award nominations.	
Meeting & Education Requirements	Achieved
8. Minimum of 6 Executive Board meetings. May be conducted in-person, virtual, or hybrid.	
Have a local PCC representative attend the 2023 National Postal Forum.	
10. Minimum of 5 PCC events, excluding Executive Board meetings. (e.g., general membership	
meetings, luncheons, educational training, etc.) May ONLY be conducted jointly with other PCCs either in-	
person, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC events.	
11. Participate in National PCC Week by hosting an individual or joint event that enables PCC members to view the PMG/Executive Leadership Team's corporate message. May be conducted inperson, virtual, or hybrid.	
 Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory Sub-Committees or the National PCC Program Office. 	
13. Minimum of 2 PCC Event where your guest speaker is one of the following: Area Vice President, Area Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer Relations, Postmaster, BMEU Manager, or Plant Manager. It can be a joint event with other PCCs.	
14. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.	
 Conduct a minimum of 2 PCC Membership outreach/recruitment activities. 	
Communication Requirements	Achieved
16. Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10	
Permit should be used for mailings.	
17. Minimum of 2 PCC success stories for possible inclusion in the PCC Insider Newsletter. (Send	
articles to the PCC mailbox at PCC@usps.gov.)	
District Manager's Name Printed:	
District Manager's Signature: Date:	







Date:

Gold 2024 PCC Premier Certificate

Administrative Requirements	Achieved
Establish a PCC Executive Board that consists of at least a Postal and Industry Co-Chair, Secretary.	
Postal Administrator, and Treasurer.	
Establish working committees (at a minimum): Education, Membership, and Communication.	
Establish and maintain an active/up-to-date local PCC website.	
4. Minimum of 6 PCC events, excluding Executive Board meetings, must be posted in TeamSite. (e.g.,	
Zoom educational events, tours, vendor shows, conferences, membership drives, etc.)	
5. Minimum of 6 PCC events, excluding Executive Board meetings, must be listed on PostalPro's	
Virtual Calendar.	
Conduct a local PCC recognition program.	
7. Minimum of 10 postings on PCC Voice.	
8. Minimum of 3 PCC Leadership Award nominations.	
Meeting & Education Requirements	Achieved
Minimum of 8 Executive Board meetings. May be conducted in-person, virtual, or hybrid.	
 Have a local PCC representative attend the 2023 National Postal Forum. 	
11. Minimum of 6 PCC events, excluding Executive Board meetings. (e.g., general membership	
meetings, luncheons, educational training, etc.) May ONLY be conducted jointly with other PCCs either in-	
person, hybrid, or virtual. Cannot use the HQ National Zoom events towards your PCC events.	
12. Participate in National PCC Week by hosting an individual or joint event that enables PCC members	
to view the PMG/Executive Leadership Team's corporate message. May be conducted in-person, virtual, or hybrid.	
13. Attend a minimum of 6 PCC virtual educational events hosted by either the National PCC Advisory	
Sub-Committees or the National PCC Program Office.	
 Minimum of 1 PCC Event where your guest speaker is one of the following: Area Vice President, Area 	
Customer Relations Manager, Area PCC Coordinator, District Manager, Manager Customer Relations,	
Postmaster, BMEU Manager, or Plant Manager. It can be a joint event with other PCCs.	
15. PCC Executive Board attends a minimum of 8 Area Monthly TouchPoint calls.	
16. Conduct a minimum of 3 PCC Membership outreach/recruitment activities.	
Communication Requirements	Achieved
17. Minimum of 4 times to communicate with PCC members via U.S. Postal Service mail. The G-10 Permit	
should be used for mailings.	
18. Minimum of 3 PCC success stories for possible inclusion in the PCC Insider Newsletter. (Send articles	
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District Manager's Signature:







2024 PCC Leadership Award Categories

- Leadership Awards with only One Winner for each award category
- If your PCC won any of these categories, you cannot win 2-years in a row
- PCCs must meet Premier Certificate Gold Level requirements to be eligible for:
 - PCC of the Year Metro Market (PCES Post Office)
 - PCC of the Year Large Market (Level 24 to 26 Post Office)
 - PCC of the Year Small Market (Level 23 Post Office and below)
 - District Manager of the Year





2024 PCC Leadership Award Categories

- These awards are presented at the Bronze, Silver, and Gold levels
- A PCC can Only submit One nomination form for each category
- The prior year Gold winner in each award category is NOT eligible for Gold in the current year; however, the PCC is eligible to compete for Silver or Bronze
 - PCC Industry Member of the Year
 - PCC Postal Service Member of the Year
 - PCC Innovation of the Year
 - Communication Program Excellence
 - Education Program Excellence
 - Membership Program Excellence





PCC Tips and Best Practices

- Keep your annual binder updated:
 - copies of mailers, marketing materials
 - PCC Voice postings
 - PCC Voice Use a hashtag #PCCHQ
 - PCC Success Stories
 - emails
 - Executive Board and Committee notes
 - Calendars
 - Survey Results
- Post your event on TeamSite as soon as the date of your event has been confirmed
- Capture event notes down after every event
- Follow-up with members in a timely manner following each event
- Board members should meet after every general meeting/event to discuss what worked and what didn't work, what needs to be improved on
- Put in for all award categories that apply to your PCC





PCC Tips and Best Practices Continued

- Keep it simple
- Do Not underestimate your accomplishments
- Collaborate with another PCC(s) Success Breeds Success
- What are other PCCs doing? Can you mirror their success or add to it?
- PostalPro and PCC Voice are your friends
- Survey your members at least once a year and/or after each event
 - What topics do they want to learn about?
 - What's important to them?
 - Do they prefer virtual, in-person or hybrid events?
 - What did you like about today's presentation?
 - What can we improve upon next time?
 - How can the PCC help you be more successful?





PCC BlueShare Site

PCC Contact Information

- PCC Executive Board Member Contact information listed on the PCC BlueShare site
 Must always be kept up to date and accurate
 - Postal Co-Chair
 - Postal Vice Chair
 - Postal Administrator
 - Industry Co-Chair
 - Industry Vice Chair
 - Secretary
 - Treasurer
- If you need access, please email PCC@usps.gov
- Link to PCC BlueShare is: https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx





PCC TeamSite

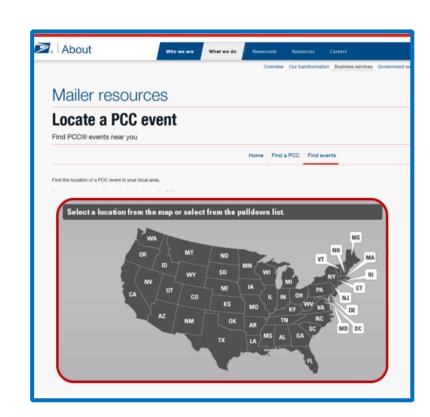
MUST enter and update the following information in **TeamSite**

- PCC Events
- Postal Co-Chair Contact information
- Postal Administrator Contact Information

Postal Administrators, if you need access to *TeamSite*

- Submit Request in ARIS
- Please contact your HQ PCC Liaison for assistance

Link: https://teamsitepx.usps.gov/iw-cc/command/iw.ui







Upcoming National Educational Events

- Informed Delivery Updates March 9 2:00 PM EST
 - Hosted by the PCCAC Education Sub-Committee
 - Link to join virtual event: <u>https://usps.zoomgov.com/j/1609823220?pwd=WkhKN3pXb1VXV3RnaDZyRTEyNVg3Zz09#success</u>
- NPF 2023 Overview March 15 3:00 PM EST
 - Hosted by the National PCC Program Office
 - Link to join virtual event: https://usps.zoomgov.com/j/1618211417?pwd=SGtmaWhQWEhDaGdPdmo1MUU4cS9SQT09#success
- PCCAC Quarter 2 Café PCCAC Health Check Prescription Plan March 23 2:00 PM EST
 - Hosted by the PCCAC Communications and Marketing Sub-Committee
 - Link to join virtual event: <u>https://usps.zoomgov.com/j/1612634361?pwd=TDJBVk5mbE9xdDBrdTBoVWIISEtBQT09</u>
- LexisNexis April 12 2:00 PM EST
 - Hosted by the National PCC Program Office
 - Link to join virtual event: https://usps.zoomgov.com/j/1605990329?pwd=YUZtTXB5enpBWHV5WTI5WHF2SWdKZz09





National PCC Week

- Form a Committee now to start planning
- Canvass possible venues for in-person or hybrid events
- Ideally a location that does not require a deposit or guarantees your PCC a full refund
- Prepare your budget
- Recruit Sponsors
- Communication collateral posted on PCC BlueShare site: https://ca.blueshare5.usps.gov/sites/igo/pcc/SitePages/Home.aspx







2023 National Postal Forum



2023 NPF Inspirational Speaker: Robyn Benincasa



- World Champion Adventure Racer
- New York Times bestselling author
- 3x Guinness World Record Endurance Kayaker
- Veteran Firefighter

Register Today!

Charlotte Convention Center May 21 – 24, 2023

Featuring:

- PMG Keynote Address
- ELT/Officer Presentations
- ◆ 100+ Workshops, 100+ Exhibit Hall Booths
- ❖ Partnership for Growth Luncheon w/Robyn Benincasa
- Networking Events Nightly

To register and for additional information visit NPF.org.





2023 National Postal Forum



Register Today!

- Provide member mailing lists to NPF
- Advertise NPF 2023 on your PCC website
- Advertise NPF 2023 in your newsletters
- Promote NPF 2023 in PCC Voice
- Promote NPF 2023 on promotional materials for your upcoming events

Charlotte Convention Center May 21 – 24, 2023

To register and for additional information visit NPF.org.

PCC Speaker Requests



New Updates

Effective Immediately

- All speaker requests for any HQ or Area speakers must be completed on PCC Speaker Request form.
- Submit form to your HQ PCC Liaison.
- Upload form to PCC BlueShare
- Must Indicate the Topic not the presenter
- No requests will be accepted 30 days prior or after NPF and PCC Week
- ❖ Do not reach out for another speaker, locally, after you submit your request unless asked to do so by HQ
- Requests should be submitted 60 days in advance.
- One HQ Speaker request per event.

All requests go through a process where topics are reviewed, and a speaker will be assigned.

DO NOT reach out to any HQ or Area employee asking if they are available or will speak at your event.





Atlantic Area PCC Support Team



Judy Caldwell
USPS Lead HQ Liaison
Judith.R.Caldwell@usps.gov

Announced Soon

To be Announced Soon USPS Support HQ Liaison



Corey Adams
USPS Lead Area Liaison
Corey.L.Adams2@usps.gov



Joseph Banks
USMC: Marine Corps Installations East
Industry Partner
Joseph.Banks@usmc.mil



Neal Fedderman
CarMax
Industry Partner
neal fedderman@carmax.com





Central Area PCC Support Team



Sharon Barger USPS Lead HQ Liaison sharon.a.barger@usps.gov



Sheila Clay Central Area Liaison Sheila.A.Clay@usps.gov



Rob Hanks
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Industry Partner
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Randy Slone
Industry Partner
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Jeff Hilliard
USPS Support HQ Liaison
Jeffrey.D.Hilliard@usps.gov





Southern Area PCC Support Team



Da Shiek Woodard USPS Lead HQ Liaison Dashiek.F.Woodard@usps.gov

Announced Soon

To be Announced Soon USPS Support HQ Liaison



Erinn McKenzie USPS Lead Area Liaison Erin.A.McKenzie@usps.gov



Kathy Hall
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Industry Partner
Kathy@ATIME4Marketing.com



Monica O'Connor
Money Pages
Industry Partner
Monica.oconnor@moneypagescoml





WestPac Area PCC Support Team



Lewis Johnson USPS Lead HQ Liaison lewis.l.johnson@usps.gov



Support HQ Liaison <u>Jeffrey.D.Hilliard@usps.gov</u>



Steve Kern Jr.
USPS Lead Area Liaison
steve.f.kern@usps.gov



Suzi Oswald
SeaChange Print Innovations
Industry Partner
suzi.oswald@seachangeMN.com





National PCC Board Members



Judy de Torok National Postal Chair VP Corporate Affairs



Cathy Scocco
National Postal Vice Chair-Person
Manager, Customer Outreach



Dina Kessler National Industry Chair



Neal Fedderman
National Industry Vice Chair-Person



Lindsey Taylor
National Postal Vice Chair-Person
Director, Industry Engagement & Outreach





PCC Advisory Sub-Committees

Membership
Sub-Committee



Lewis Johnson
Postal Co-Chair Lead



Suzi Oswald
Industry Co-Chair



Jeff Hilliard Jr Postal Support Communications and Marketing
Sub-Committee



Sharon Barger
Postal Co-Chair Lead



Kathy Hall Industry Co-Chair



Jeff Hilliard Jr Postal Support Education
Sub-Committee



Da Shiek Woodard
Postal Co-Chair Lead



Rob Hanks
Industry Co-Chair



To Be Announced
Soon
Postal Support

Strategic Innovations and PCC Policy
Sub-Committee



Judy Caldwell

Postal Co-Chair Lead



Joe Banks
Industry Co-Chair



To Be Announced
Soon
Postal Support





Please Join Us – PCC Advisory Committee

- Communications and Marketing
- Education Programming
- Membership Growth and Recruitment
- Strategic Innovation & PCC Policy
 - Currently accepting new members Industry and Postal
 - **Free** to join
 - Participate in Monthly meetings
 - Great Networking Opportunity
 - Make-a-Difference Develop strategic initiatives to assist all 139 PCCs

Interested in joining or have any questions, please contact your HQ Liaison or send an email to: PCC@usps.gov

In the subject line type: PCCAC Sub-Committee





What Can a Health Check Do for Your PCC?



PCCAC HEALTH CHECK PRESCRIPTION PLAN

Save the Date

PCCAC Quarter #2 Café

March 23, 2023, at 2:00 PM EST



For more information, please email the PCC Marketing Mailbox at: PCCMktg@usps.gov









Questions and Answers











Thank You For All that You Do!

